

About YOUR Account Representative

# Michael DuBray



## BACKGROUND

Michael started in radio in 1991 at Normandy Broadcasting in Glens Falls, working overnights on WWSC 1450 AM and Classic Rock Y96. Over the past 23 years, Michael has worked on air, in radio management and is currently a successful Account Representative at Regional Radio. Michael's years of experience are an asset...that he can utilize to help you create a successful radio campaign.

## AWARDS



On June 24th, 2013, 98.5 WCKM won the New York State Broadcasters Association "Award for Excellence" in the category of Outstanding Public Service Campaign. The commercial was written and partially produced by Michael DuBray for the Glens Falls Hospital's Cancer Services Program. SNL member Seth Myers presented Michael with the award at the Sagamore Resort in Bolton Landing.

On June 12th, 2014, 95.9 WCQL won the "Award for Excellence" in the category of Outstanding Public Service Campaign for St. Mary's / St. Alphonsus and 98.5 WCKM won in the category of Outstanding Commercial for Buy Low Carpet. Both commercials were written by Michael DuBray, the commercial for St. Mary's / St. Alphonsus was produced by Michael as well. The awards were presented by MSNBC legal analyst Faith Jenkins at the Waldorf Astoria in New York City.



On June 22nd, 2015, 98.5 WCKM won the "Award for Excellence" in the category of Outstanding Public Service Campaign. The commercial was written and produced by Michael DuBray for the Glens Falls Elks Lodge in honor of Veterans and their service. The award was presented by Judge Patricia Dimango of the CBS court show "Hot Bench" at the Conrad Hotel in New York City.

## TESTIMONIALS

"We enjoy working with Regional Radio Group because of the comfortable relationship we have with our sales representative. Key relationships are an intricate part in the success of any business."

**Hank Freebern, Four Star Flooring**

"Michael at Regional Radio Group works with us when we look to promote our charity events. With his help, our events have had a higher attendance, which helps us raise more money for veterans, children's programs and other charitable endeavors."

**Brian Greene, Glens Falls Elks Lodge**

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